

# This Fashionable Life

## SUSANNAH JACKSON

Having worked in the hospitality industry for many years, Susannah Jackson's career was stamped by the constant search for the ever-elusive perfect work dress. In February 2019, Jackson launched Bellarel, a small but perfectly formed capsule collection of desk-to-dinner dresses all priced at €129. Based in Dublin, she lives in Ranelagh with her husband.

In conversation with **Kellie Billings**

**Describe your signature style?** Classic, tailored, elegant and understated, mixed with a touch of rock-chic. **What is your most loved article of clothing?** I have a Kate Moss for Topshop leather jacket that I treasure. My sister gave it to me about five years ago and I am rarely seen without it. **What was your last serious purchase?** A pair of Aquazzura So Nude black sandals — it was love at first sight! They are the perfect partner for so many pieces in my wardrobe. **What are you lusting after next?** Victoria Beckham's asymmetric cami dress — the cut is just gorgeous and super feminine, but as I've just started my new business, I think that I'll have to park it in the lust category for the moment! **Do you go for a few investment pieces or lots of quick fixes?** I tend to add a couple of investment pieces to my core wardrobe annually and then complement them with a few fashion quick-fix pieces from each season. I am more of a strategic buyer — I think about what I would like and then I go and try to find it. **Have you had any disaster buys?** I haven't bought anything that I'd say was a 'disaster buy' but I have had disappointing ones — mainly shoes that stretched so fast and so soon that no amount of gripping or use of insoles would get them to stay on. **If you were compelled to spend some very silly money, what you would buy?** I cannot imagine ever being this compelled but if I had no choice, it would absolutely have to be a cream Hermès Togo Birkin bag. **Who is your style icon?** Amal Clooney. She's super chic and always looks incredible. 📷

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Victoria Beckham dress, €1,425

Hermès Togo Birkin bag, €25,325

Aquazzura So Nude sandals, €535

Bellarel Maie dress, €129, Bellarel.com